

# Danny Browning

Digital Designer



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/danny-browning



## Education

Art Institute of Dallas. Dallas, Texas

• Bachelor of Fine Arts in Graphic and Web Design

December, 2017



## Skill Set

- Proficient in Adobe® CC
  - Illustrator, Photoshop, InDesign, Dreamweaver, After Effects, XD
- Digital Design, Print Design, Packaging, Motion Graphics, Illustration, Email Marketing
- Figma, HTML, CSS, JavaScript, Wordpress, HubSpot, Mailchimp
- Experienced in remote work platforms
  - Asana, Wrike, Basecamp, Slack, Zoom, Teams, Dropbox, Google Drive
- Microsoft® Office - Word, Excel, PowerPoint, Outlook
- Hardware Platforms for PC and Mac including Mobile Apps, Tablets, and Laptops
- Comfortable working in a fast-paced, high energy environment
- Creative both individually and with a group; Military group lead experience
- Professional experience with social media sites and applications



## Experience

**Art Director**, Upper Quadrant

Nov 2022 - Present

Played a central role in transforming marketing strategies into captivating visual campaigns. Leading a collaborative team of designers, I was responsible for orchestrating creative solutions that spanned print, digital, & video mediums. My key responsibilities included ensuring brand consistency, guiding creative direction, & developing eye-catching advertisements, layouts, & graphics. I successfully translated client objectives into visually compelling campaigns, leaving a lasting impact on the target audience.

**Art Director**, KD Creative

Jan 2014 - Present

Lead a team in transforming marketing strategies for clients in real estate, luxury home decor, home staging, & optical. Ensuring brand consistency and guiding creative direction, I've crafted visually compelling campaigns across print, digital, web, & video platforms. Successfully translating client objectives into impactful visuals, making a lasting impression.

**Senior Graphic Designer**, ActivePure Technologies

Oct 2021 - Nov 2022

Design & animate graphics for digital marketing campaigns for numerous brands under Lux Enterprises. Work closely with art directors, marketing directors, & social media managers to create engaging content for B2B and B2C. Design, schedule, & coordinate product focus & training emails.

**Brand Strategist & Graphic Designer**, Studio B Dallas

Dec 2017 - Mar 2021

Successfully manage & coordinate graphic design projects from concept through completion. Work closely with clients to create vision, conceive designs, & consistently meet deadlines & requirements. Coordinate with vendors to meet all project requirements. Manage social media accounts, operational, quote/bid, & administrative functions.

**Graphic Designer & Marketing Assistant**, South Oxford Management

Apr 2017 - Dec 2017

Design & create all marketing material for resident events, community specials, & social media ads for over 50 communities. Design corporate documents, manage & maintain social media accounts, design posters and collateral for corporate events, & assist with training.

**Graphic Designer**, Charwells Higher Education

Apr 2016 - Feb 2017

Produced all graphic design work for University of Texas at Dallas Dining Services & various other Chartwells higher education Universities. Designed creative layouts for a variety of poster sizes, web content, flyers, banners, & campus maps.